



November 1, 2020

Greetings from the Chamber,

The Greenville Chamber of Commerce would like to invite you to join us in 2021. 2020 has been an unpredictable year to say the least. I'm so proud of the way our members rose to adapt and tackle the challenges that they have had to face. One bright light, for me, has been having so many new members join us this year. I want to assure you that the chamber of commerce is here to assist you in building your business no matter how large or small and no matter what the new year may bring.

The Greenville Chamber of Commerce hopes to continue to provide many of our signature programs and we'll be mixing things up a little this next year when it comes to our networking events. Along with our "Business After Hours" events we will have quarterly "State of the City/New Faces" morning coffees, more "Lunch & Learns" and hopefully a few more casual get-togethers. We would also like to encourage your business or organization to host an open house or grand opening/ribbon cutting (or even reopening) event, as well. Show us what you do, so that we can spread the word. Let us brag for and about you!

Don't forget about BOCO Bucks, our new gift certificates designed to boost sales for participating Greenville Chamber of Commerce businesses. If you would like to know more about this free program and how easy it is to accept BOCO Bucks, give me a call or send me an email.

Enclosed, please find a 2021 membership form. Please complete and return to the Chamber. There is also an A La Carte sponsorship page on the back of your membership form. These sponsorship opportunities are an addition to your membership. You can pick and choose or cover all bases with a "Sponsorship Package". We will be updating the membership list on the Chamber website to include your business social media links to ensure we are directing potential customers to all your important business information and resources. We want you to get noticed!

In addition to membership perks from the past, please notify me with any information that you would like pushed through my weekly emails and our social media. AND don't forget membership also gives you access to special "member only discounts and deals".

Thank you all for your support for our town, your fellow business owners and the Greenville Chamber of Commerce. The Chamber board and I are excited for 2021 (and not just because that will mean 2020 is over). Join us!

All my best,

Elaine McNamara

Elaine McNamara
Executive Director, Greenville Chamber of Commerce
Director, Greenville SMART

Membership Category

Category Groupings - In order to communicate to your potential customers and better advertise the many businesses available in Greenville, the below categories have been established. Please select a main category in bold and the applicable sub-categories in the grouping immediately following the main category. Businesses should select NO MORE THAN TWO main categories in bold; however, you may have more than one sub-category within your main category selections. Please use this list to fill in the last line of your Membership Application.

Advertising & Media MAIN CATEGORY

(Radio, Television, Newspapers, Publishers, Public Relations, Marketing, Printing Services) **sub-categories**

Agriculture

(Agricultural Services, Dairies, Orchards, Farms, Co-ops, Tree Farms)

Auto, Motorcycle & RV

(Automobile Dealers, Auto Body & Painting, Auto Clubs, Motorcycle Dealers, General Auto Repair, Oil & Lube Shops, RV Dealers, RV Repair, Gas Station)

Business & Professional Services

(Accounting, Business Coaching, Consulting, Business Services, Website Development & Design)

Computers & Telecommunications

(Computer/IT Services, Website Development & Design, Telecommunications, Satellite Installation & Services)

Construction & Building Services

(General Contractors, Construction, Engineers, Architects, Construction Supplies, Concrete Services)

Education

(Colleges & Universities, Educational Services, K-12 Schools, Education Foundations, Tutoring Services)

Entertainment

(Movie Theaters, Performance Centers, Arts, Entertainment, Recreation, Travel, Events, Fairs, Festivals, Museums, Bands & Professional Musicians)

Non-Profit Organizations

(Churches, Family Organizations, Community & Civic Organizations, Veterans Organizations)

Finance & Insurance

(Banks, Financial Advisors, Personal Insurance, Business Insurance, Agricultural Insurance)

Government

(Government, Government Agencies, Government Services, Municipalities, Taxing Bodies)

Health & Fitness

(Medical Centers & Clinics, Dentists, Chiropractors, Gyms & Athletic Centers, Massage Therapy, Physical Therapy Centers, Pharmacy, Senior Living Facilities)

Home & Garden

(Home & Garden, Remodeling – Bath & Kitchen, Remodeling - General, Landscaping, Landscape Design, Plant & Garden Retail, Florists, Residential Cleaning Services)

Hospitality

(Hotels & Motels, Event & Meeting Facilities, Resorts, Catering)

Legal

(Attorney, Legal Services, Criminal Law, Divorce/Family Law)

Personal Services & Care

(Salons & Spas, Tanning, Funeral Homes, Driver Training, Florists, Cleaning Services, Professional Organizer, Music Instructors, Child Care Services, Senior Living Facilities)

Public Utilities & Environment

(Utilities, Internet, Cable)

Real Estate, Moving & Storage

(Residential, Commercial, Moving, Storage, Commercial Cleaning Services, Home Staging)

Restaurants & Food Service

(Full Service, Casual Dining, Fast Food, Bakery, Catering)

Shopping & Retail

(Appliances, Grocery, Clothing Apparel, Accessories, Gifts, Antiques, Embroidery, Screen Printing)

Sports & Recreation

(Golf Courses & Country Clubs, Parks, Sports Facility, Sports Teams, Dance Studios & Instructors)

Transportation

(Automobile & Truck Rental, Airport Parking, Airport, Train Station, Commercial Trucking, Gas Station)



2021 Membership Application

Company: _____

Primary Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-Mail: _____

Web Site: _____

Facebook: _____ LinkedIn: _____

Other social media: _____

Membership Category: _____

(Please indicate what category best fits your business. See page 2)

I/We am/are interested in the following:

- ☐ **Accepting BOCO Bucks**
- ☐ Business After Hours
- ☐ Business Before Breakfast
- ☐ Lunch and Learn Event
- ☐ Other

Preferred Month (for events) : _____

Please Select your Dues Category

- | | | |
|--------------------------|--|-------|
| <input type="checkbox"/> | Individual/Non-Business | \$75 |
| <input type="checkbox"/> | Church/Civic Club/volunteer
not-for-profits with NO PAID
EMPLOYEES | \$75 |
| <input type="checkbox"/> | Home-based business/sole-proprietor
business with no employees | \$100 |
| <input type="checkbox"/> | 1-4 Employees | \$125 |
| <input type="checkbox"/> | 5-9 Employees | \$175 |
| <input type="checkbox"/> | 10-24 Employees | \$200 |
| <input type="checkbox"/> | 25-49 Employees | \$275 |
| <input type="checkbox"/> | 50-149 Employees | \$350 |
| <input type="checkbox"/> | 150+ Employees | \$425 |

***The Chamber operates on a fiscal year (January 1 to December 31), and your **first year's dues** are prorated for the fiscal year. Refer to the chart below to determine the prorating percentage to enter on this application. The prorating is based on the date you submit your application to the Chamber.

January 100%	February 92%	March 84%
April 75%	May 67%	June 59%
July 50%	August 42%	September 34%
October 25%	November 17%	December 9%

Please Make Checks Payable and Return this form to:

Greenville Chamber of Commerce
Elaine McNamara, Executive Director
P.O. Box 283
Greenville, IL 62246

If you have any questions, please call or text 618-664-9272 or send email to: greenvilleilchamber@gmail.com.

Find us on Facebook - GreenvilleILChamber - www.GreenvilleILChamber.org

2021 Sponsorship Opportunities:
These prices are in addition to your membership dues.

Cardinals Baseball Lunch:

The Spring Cardinals Baseball Lunch, featuring an honored guest speaker with a connection to the St. Louis Cardinals baseball organization, is a community outreach program for the Chamber. While the Chamber's focus is supporting our business members, we also see great value in offering opportunities like this to the community.

☐ \$100.00 - Event Sponsorship

Gerald Turley Memorial Award:

Created in 1994 to honor an outstanding Greenville citizen, the recipient must have demonstrated personal sacrifice, involvement, innovation, and community leadership to promote the success of Greenville. The award was named for Gerald Turley, a former mayor. Nominations are accepted in January/February and the program honoring the year's recipient takes place in April/May

☐ \$100.00 - Event Sponsorship

BOCO Bucks Monthly Sponsor:

BOCO Bucks are the Greenville Chamber of Commerce gift certificates. There are two versions of BOCO Bucks. The first is a paper certificate that and the second a digital option.

Sponsorship includes:

Prominence on the location insert that accompanies every paper certificate purchase, the weekly chamber e-mail blast, social media blast from the accounts of both the Greenville Chamber of Commerce and Shop Local Bond County, radio and print advertising and feature homepage of the BOCO Bucks (digital card) site.

☐ \$250 Monthly Sponsorship

Jan Nevinger Labor Day Golf Tournament:

Join us for a fun weekend and show off your golf skills while competing for bragging rights as the Chamber Labor Day Golf Tournament Champion!

☐ \$100.00 – 1 Sign Sponsorship

☐ \$250.00 – 4 Sign Sponsorship

☐ \$150.00 – 2 Sign Sponsorship

☐ \$400.00 – 8 Sign Sponsorship

Come Home for Christmas:

Our fourth annual lighted holiday parade culminates with the official lighting of the Bond County Court House and other festivities around square where you can enjoy hot chocolate, chili, other treats, and Santa himself.

☐ \$150.00 – Event Sponsorship

FULL YEAR CHAMBER SPONSORSHIP PACKAGES:

☐ \$1000.00 – All events, BOCO Bucks Monthly Sponsor and 8 Golf Tourn. Signs